

# UTILITY WORKS



## Kiosk Gallery Call

We are thrilled to announce that the Kiosk Gallery, operated by the LEDC, is now inviting applications for art based exhibitions and creative pop-ups! We are searching for gifted local artists and entrepreneurs to display their work in our Kiosk Gallery on Baltimore Avenue in Lansdowne, PA.

For art exhibitions we are seeking proposals for solo or small group shows. Our art exhibitions are scheduled to run for 6 to 8 weeks and include an opening reception, granting ample exposure for the artist and opportunities to connect with visitors. While Utility Works is happy to assist administratively, we ask artists to be present for and to assist with the installation of their work. Limited pedestals are available for use.

We are additionally seeking proposals from small businesses and entrepreneurs for temporary pop-up shops lasting 4 weeks. This is an opportunity for local entrepreneurs who do not have a physical space already to explore the ins-and-outs of operating a physical store. The Kiosk Gallery can act as a testing ground, allowing to showcase their products, engage directly with the community, experiment with physical display layouts, sales techniques, and customer interaction strategies that might be different from those in an online setting. Entrepreneurs are expected to set up their Pop-Up shops. Limited pedestals are available for use.

There is no application fee, and if accepted, no charge to use the Kiosk Gallery. This initiative underlines the LEDC's commitment to nurturing and supporting the growth and development of local businesses - including artists.

The LEDC will take a 30% commission of any sales, art or product, to help offset our operating costs. LEDC staff will be on site to monitor the Kiosk Gallery and assist with sales M-F noon-4.

Exhibiting artists or entrepreneurs are heavily encouraged to be on site to keep the Kiosk Gallery open for additional hours.

We encourage all local artists and small business owners to apply. Applicants must be based within a two mile radius of our gallery's location at 32 East Baltimore Ave. Lansdowne PA 19050. No food products will be accepted.

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What do I need to Apply?

#### **Art Exhibitions**

- Artist Statement for all included artists
- Bios for all included artists and curator
- CV(s) for all included artists and curator
- Curatorial Statement (if for a group show)
- Images of at least five works that would be included in the exhibition along with their information

#### **Retail Pop-Up**

- One page about your business and products
  - Statement describing your approach to, and goals for the pop up
  - Images of at least five works that reflect what you would have on display along with a one sheet of digital file name, product name, materials, size, and fair market value
  - Submitters CV/Resume
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Questions? Email Derek Ludwig at [derek@lansdownesfuture.org](mailto:derek@lansdownesfuture.org)

Apply for exhibitions here: <https://bit.ly/KioskGalleryProposal>

Apply for pop-up shop here: <https://bit.ly/KioskPopUpProposal>

Thank you for considering this opportunity to share your passion and creativity with the Lansdowne artist and business community.